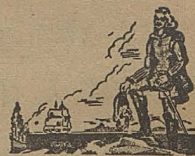


THE LASALLE NEWS



VOL. 11, No. 30, Wednesday, December 12th, 1962

The LaSalle News — LaSalle, Ontario

S.A.G.

3c per copy

PAGE ONE

Drive Safely - Holidays Ahead

Leo Belanger Elected New President of Chamber of Comm.

The Sandwich West Chamber of Commerce held their Annual nominations and elections Tuesday night. Succeeding Maurice Brisebois, Leo Belanger has been elected for the new presidential post, with Saul Lew as acting as vice-president. Andy Cavanaugh is secretary, followed by Glen Mast, who will assume the responsibilities of treasurer. Ten capable men fill out the Board of Directors. From what this reporter could learn, the attendance turnout was unexpectedly light. Incidentally, a reminder that their Annual Christmas Party will be held this Saturday, December 15, at the Sunnyside Tavern. The public is warmly invited.

The Board of Directors appointed were as follows: Mark Chappuis, Stan Budimir, Orval Bergeron, Roy Moore, Ray O'Gorman, Harold Hickling, Ivan Russell, Marc Boismier, Bart Evon and Jim Blain.

Boy Scouts Sell Xmas Trees at Gateway

The Boy Scout Rovers of Christ the King Parish are selling Xmas Trees to raise money for equipment at the south end of the parking lot at Gateway Plaza.

Smoke for Thought

LaSalle and Sandwich West township residents in particular, can observe everyday how sickly crimson the horizon is discolored by the Wyandotte Chemical Plants and Steel Mills along the river. These soot-smothered factories, and grotesque industrial palaces are constantly spuming and belching out nitric clouds and noxious gases, whose elements form in their entirety, what looks like a huge cancer-clot, inflicting the sky, and undoubtedly contaminating the very oxygen we breathe.

From industrial dawn to chemical sunset, smog is redundant, and try asking yourself how long must this oppressive atmosphere continue; how much of it must you endure, before something is radically done? Indefinitely perhaps, who can say? Now, mind you, take note, this isn't a plea for a new fresh-air campaign because all I want to point out is this: That with man's rapidly advancing cosmic ingenuity, you would think that he is not only fogging his vision, but, in becoming immune to this serious and dangerous aspect of things, one would not only have to be inoculated medically, but mentally as well. Fresh air and health? An invalid's dream.

To Hold Mortgage Burning

An informal meeting will be held by the LaSalle Youth Centre committee sometime around the latter part of January this coming new year.

The debt has been paid, and a burning of the mortgage ceremonial will host all those who helped in the past, and those now active, and doing a marvellous job, while projects materialize, and new events are planned for the near future.

Hats off to these people!!

Let's Go Dancing

Roy T. Moore announced recently that more 'Teen Town' dances should be held in the township. The majority of school gymnasiums are idle on week-end evenings, and available; thereby allowing those teenagers interested in becoming participants with membership cards thus giving them a chance to entertain themselves with fun and dancing.

Bldg. Inspector Ill

George Hooker, Sandwich West Building inspector, has been temporarily disabled by an acute nerve ailment, somewhat similar to a combined migraine-sinus. This affliction is quite painful, and Mr. Hooker will have an appointment with a neuro-specialist in Detroit the day after Christmas, and we hope all goes well. How about it, George?

The Dictionary in Doubt: Some new definitions:

Acquaintance: A person whom we know well enough to borrow from, but not well enough to lend to.

Bore: A person who talks when you wish him to listen.

Congratulation: The civility of envy.

Conservative: A politician who is fond of existing evils, and distinguished from the liberal, who wishes to replace them with others.

Marriage: The condition of a community consisting of a master, a mistress and two slaves, making in all, two.

Ocean: A body of water occupying about two-thirds of a world made for man who has no gills.

Teachers College Social Great Success

The Windsor Teachers' College held their first Annual Snowball Dance last Friday. As was expected, regardless of wintry weather, some 250 people attended, making the event a delightful success.

Featuring the lovely music played by Bill Richardson and his orchestra, you can rest assured that everyone took part in the dancing. Elaborate decorations of sleighs reindeers, and snowment expressed the atmosphere, and Mr. Devereaux, College principal, threw the first snowball to highlight the evening. A wonderful time was had by all.

Dance to Gather Toys

An Xmas Dance will be held for the benefit of Saint Vincent de Paul Society at Immaculata School gym on December 14th at 8 p.m. Admission will be an unwrapped toy or canned goods. Students are requested to wear Sport Coats. This is a fine way to show our love for God during this Yuletide season.

Township Residents Elected to Essex W. Liberal Executive

Close to 300 enthusiastic Liberals crowded the Colonial Room of the Norton Palmer Hotel, on Thursday, November 29th, to elect officers for the coming year and to hear a report from Herb Gray, Member of Parliament for Essex West. Among those elected were the following residents of Sandwich West Twp:

Pres: Mr. Charles Gress
3680 Victoria Blvd.
Honorary Vice Pres: Mrs. L. M. Bradley, 1725 South Cameron Bld.
2nd Vice-Pres: Mrs. Abel Renaud
2690 Askin Blvd.
Vice Presidents (Men) Mr. Roland Baldassi, 3039 Avondale; Mr. Albert J. Dottor, 432 Granville Crescent; Mr. Arthur Weingarden, 3205 Virginia Park; Vice Presidents: (women) Mrs. Genevieve McNeill, Huron Line, R. R. 1.

Officials of the Association stated that this was the largest annual meeting that had been held for many years, with an attendance of almost 300 as compared with an attendance of approximately 60 in November 1961.

Mr. Gray reported on the long hours spent in Ottawa participating in the sessions of Parliament, attending committee meetings and dealing with constituency problems.

He attacked the Conservative Government very strongly for their failure up to now to bring forward long term programs to deal with the basic problems facing Canada today, although they had ample opportunity to do so. He stated that in his opinion the only way to obtain these programs and the leadership the country needed was for an election to take place so that the people of Canada would have an opportunity to choose a majority Liberal Government.

Others elected in addition to the above were:

1st Vice-President: Mrs. Bessie Fernandez, 1665 Hall Avenue
Vice-Pres: (Men) Mr. George Page, 1415 Hall Avenue
Vice-Pres: (Women) Mrs. Ann Walker, 354 McKay Avenue, Mrs. Leslie Dyson, 3415 Barrymore Lane, Mrs. Marguerite Martin, 416 Pierre Ave; Secretary: Mrs. Edward J. Dube, 36

Hanna Street West;
Asst. Secretary: Mrs. Evelyn Gawne, 1645 Hall Avenue;
Treasurer: Mr. F. S. Arbour, 877 Victoria Avenue;

Essex County Liberal Council:
Mrs. Charles Gress, Mrs. W. R. Whiteside

Young Liberal Representative: Mr. Don Martin, 1136 Moy Avenue.

Honorary Presidents are the Hon. Lester B. Pearson, the Hon. Paul Martin, MP; Herb Gray MP; Honorary Vice Presidents: Mr. Maurice Belanger MPP; Mr. George A. Yates, Mrs. W. R. Whiteside, Mr. Achille F. Gignac, QC

The immediate past President is Mr. James A. Holden QC.

For the Birds —

With snowy winter playing havoc with traffic, and making outdoor conditions rather unpleasant; this is just a little reminder to help protect our feathered friends. The ground is icy and hard, and their food is quite scarce. Now is the season of the generous heart, and I'm sure every back-yard would make a nice feeding station and sanctuary for them.



CHRISTMAS CAME EARLY. Santa Claus will visit most Canadian children Dec. 25—but he has already been at the homes of children of Dutch origin. Known as Sinterklaas, and appearing as above, he deposited gifts in Dutch children's shoes that were left under chimneys on Dec. 5.—TNS

The LaSalle News

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Authorized as Second Class Mail

Official Newspaper of Sandwich West

Circulation: LaSalle, River Canard and South Windsor

Published weekly by LaSalle Press
Telephone RE 4-7459

St. Paul's Holds Turkey Bingo

There will be an All Turkey Bingo at St. Paul's Church on Friday, December 14th at 8 p.m.

The Church is situated on Malden Road. There will be 15 rounds and admission is only 50c. There will be a Turkey Door Prize.

Heard About Town

A Di-It-Yourself mechanic bought a used Ford V-8 motor, he came back after several days complaining: "This motor is no good". Asked why, he flatly stated: "Well one side of the motor was running faster than the other".

That Diminishing Resource

Wood is a diminishing resource in the Lake Erie District. Recently released figures show the number of woodworking industries and the number of people employed to be steadily decreasing. The simple facts are that a lack of high quality timber has forced manufacturers to go out of business or to re-locate. Our present plight has been induced by a century of high-grading, burning and pasturing.

Some 10 years ago 3,000 people were employed locally in wood-using industries; the number is now down to 2200 and if this trend continues it does not require much imagination to foretell the result.

If an industry employing 2,000 people in a small city contemplated going out of business, a great deal of publicity would be given to the disastrous effect on the local economy. A similar situation is gradually taking place in the wood-using industry without any public outcry. WHY?

At present the 250 wood-using industries in this district import large quantities of timber from other parts of Ontario, Quebec, New Brunswick and the United States. The high transportation cost of this material does not strengthen the position of the companies in pricing their products for competitive markets.

But you might say, "wood is a renewable resource; we don't have to worry". True, wood is a renewable resource and production can be greatly increased with sensible management practices. The Department of Lands and Forests in Southern Ontario has a staff of specially trained foresters to help forest owners manage their lands in the best possible way. Do not hesitate to telephone or write to the District Forester, Department of Lands and Forests at Aylmer, if you feel your woodlot needs attention.

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Shock Is Mysterious Killer

Shock is nature's mysterious killer. The Ontario Safety League reports medical opinion that many lives are lost unnecessarily after traffic accidents, because first-aid for shock is not given.

Shock is an insidious, widespread and grossly underestimated cause of death. It often lies undetected behind a mask of more spectacular injuries, such as bleeding or severe burns. The power is relatively unknown to the average man. Even doctors still can't fully explain or "cure" shock. Shock is rarely mentioned on death certificates, yet it kills outright more persons than do burns or gunshot wounds, according to the magazine "Family Safety".

Shock, in essence, is the body's reaction to a major physical or emotional insult. Shock cannot develop by itself like a disease, but must be triggered by a sudden happening.

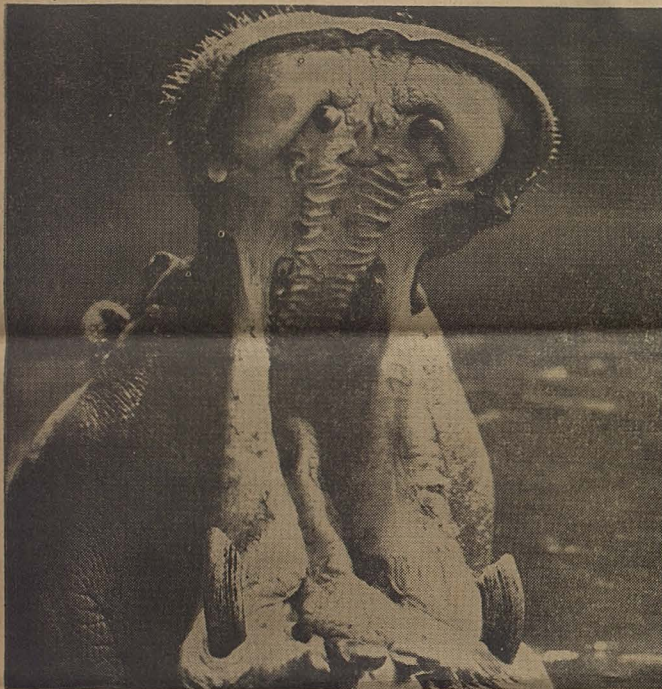
Death from shock can occur several minutes, several hours, or several days after an injury. Once shock reaches advanced stages it is difficult, often impossible to combat. But immediate first aid can halt its progress or prevent its onset.

While treating any injury, a person should first restore breathing if necessary, stop bleeding, and third, treat for shock, according to Dr. Donald A. Dukelow.

"Every injured person should be immediately treated for shock, although he shows none of the symptoms of pallor, rapid heart beat, shallow breathing and a dazed confused attitude.

"Combating shock is really very simple, for you reverse what you see in the victim. He seems cold, so you cover him enough to keep him comfortably warm, but not sweating. His face is pale, so you lift him comfortably warm, but not sweating. His face is pale, so you lift his feet (if this does not interfere with an injury) to send blood flowing to his head. He is faint and dizzy, so you give him a whiff of ammonia or a drink of a stimulant such as coffee, but never alcohol which is a depressant. He is losing body fluids so you give him crude "transfusions" by letting him sip water or other liquids.

"Unless an injured person is in imminent danger, from a burning building or such, you should not move him. A firm hand grip or comforting words are also excellent therapy for shock."



Face it, some things have to be imported!

But would a buffalo do as well? The trouble is that we Canadians import too much for our own good. We are, in fact, the world's greatest importers of manufactured goods.

Look at these figures which show the average yearly expenditure on imported manufactured goods for the people of four nations: Canadians—\$235 per person. Americans—\$35 per person. British—\$75 per person. West Germans—\$60 per person.

If each of us reduced our import buying by just \$100 and diverted that money to the purchase of Canadian products, the province of Ontario would gain 600,000,000 vital dollars which would help provide 60,000 new jobs!

Every consumer should satisfy himself that there is no Canadian equivalent before he reaches out his hand for an imported product. By becoming "label conscious," he will probably find that often habit has led him to the imported product. The Canadian product, alongside, may be just as good. Buy that, and help create the 60,000 jobs that Ontario needs for the prosperity of all its people.



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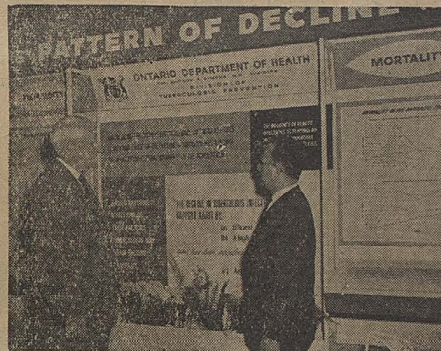
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Photo—Ontario Dept. of Health

Ontario's Department of Health took part in the World's Congress against Tuberculosis held in Ontario in September, 1961.

Dymond Discusses Health in Ontario

Tuberculosis — The Silent Enemy

Matthew B. Dymond, MD, CM.
Ontario Minister of Health

While there has been a dramatic decline in the tuberculosis death rate in recent years the incidence of active disease continues to be a significant problem. Ontario is in a relatively fortunate position compared to a few years ago, but tuberculosis is still far from conquered. During 1961 there were 137 deaths and 1703 active cases of tuberculosis. Such figures, though considerably less than in past years, certainly show that tuberculosis constitutes a public health problem of major importance.

Tuberculosis may be called the silent enemy because of its insidious onset. It gives little, if any warning of its presence in the early stages. Consequently great emphasis must be placed on detection and diagnosis through regular examination, to prevent development in the patient himself and its spread to other members of his family and community.

There are 273 clinics located in 247 different centres in Ontario operated by various agencies including the Department of Health, County and district tuberculosis associations contribute towards the cost of over 200 of these clinics through funds raised from the sale of Christmas seals.

There are special case finding

programmes among prisoners, homes for the aged, recipients of public assistance, foster parents, bush camp workers, new admissions to general hospitals, school board and hospital employees, miners, food handlers, and many others in various walks of life.

The Tuberculosis Prevention Branch of your Ontario Department of Health also provides a provincial mass tuberculin testing and chest X-ray service. Nearly 375,000 people attended these surveys last year.

Once a person has been found to have the disease there is no quick cure. The chronic nature of the disease means a lengthy period of treatment. A period of 18 to 24 months is required to ensure a satisfactory result. Patients are able to leave sanatorium sooner than in earlier years, but they must continue their treatment as prescribed to prevent the disease from becoming active again.

Tuberculosis can be prevented and cease to be a public health problem. In order to accomplish this goal public awareness of the problem is a necessity. Your Ontario Department of Health and local tuberculosis associations do all they can to detect and control this disease, and by regular X-rays and participation in mass survey programmes, you can help do your part.

3/12/62

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CARD OF THANKS

The family of the late Mrs. Rena Chappus wish to express their thanks in appreciation to relatives friends and neighbours for floral tributes, messages of sympathy, in the loss of a loving mother; and special thanks to Reverend Father neral Home.

Chappus Family

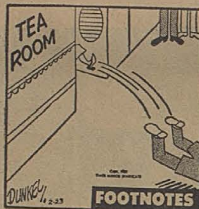
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"There's something you seldom see."

SPARKS

by Willis Forbes



The fellow who is not a self-starter usually makes a crank out of the boss.

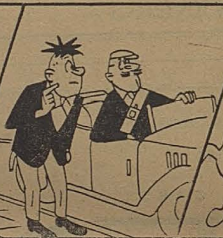


ASIAN CONTEMPLATION

GRAMPA—By Rocquembert



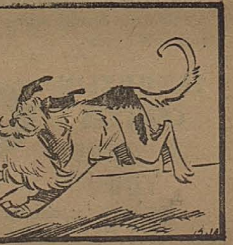
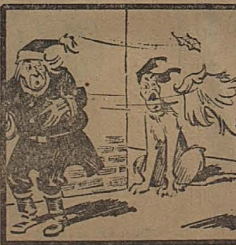
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ONTARIO

COMPLIMENTS OF THE SEASON

We wish you a Healthy
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Throughout the year it has been a pleasure discussing health in Ontario with you through our regular columns in this newspaper.

We look forward to the coming year and to the opportunity once again of keeping you informed on the important aspects of health in our Province.

M. B. Dymond

ONTARIO DEPARTMENT OF HEALTH

Hon. J. P. Roberts, Q.C., LL.D.
Prime Minister

Hon. Matthew B. Dymond, M.D., C.M.
Minister of Health

Bowling News

ST. ANDREW'S 5 PIN STARS

Cec Dunlop — 271
Gayle Tighe — 207
Herman Lenover — 200
Wilf Musson — 208 - 211
Jim Askin Jr. — 202
Chuck Joliceur — 211
Larry Hanna — 250
Clare Musson — 228
Judy Grondin — 271, 218
Bob Huntley — 211, 210
Standings:
Varmints — 24
Echos — 21
Angels — 17
Missiles — 16
Stars — 16
Aces — 15

SACRED HEART 5 PIN

Lucy Moore — 308
John Rovere — 227
Dom Rovere — 202, 210
Euc. Norman — 207, 237
Gerry Gagne — 234, 212
Rev. R. G. Forton — 218
Norb Forton — 243, 282, 227
Connie Lafontaine — 217
Archille Pouget — 238
Leo Caissie — 200
Larry Mireault — 206
Sam St. Louis — 209
Gerry Vigneux — 240
Pete Hennessey — 218
Joe Hines — 220
Standings:
St. Raymond — 56
St. Mary — 53
St. John — 39
St. James — 36
St. Rita — 34
St. Jude — 34

MERCHANTS MEN 10 PIN

Spike Rudling — 211
Ern. Drouillard — 209
Hary Houghton — 214
Paul Coates — 266
Ed Drouillard — 200
Ray Amlin — 235
Paul Laframboise — 219
Don Dresser — 202
Phil Lafontaine — 214
Paul Coates hit high single for the season, with handicap he had a grand total of 282.

LADIES 10 PIN

Louise Grondin — 155
Jeanne Langloise — 154
Jeanne Langloise — 154
Betty Oddo — 175
Anne Trotter — 189, 174
Jackie Boismier — 158, 169
Del Yaack — 168
Betty Lucier — 158, 159
Janet Craig, Sr. — 156, 170
Irene Drouillard — 164, 152
Doris Prieur — 168
Flo. Laframboise — 179, 177
Bernice Shepherd — 181
Standings:
Lucky Strikers — 33
LaSalle Dairy — 33
Cooper Heating — 28
Grondin Trucking — 24
Bergerons Motors — 19
Sunnyside Motors — 18

READINGS

Cards or Tea Cups; 970 Front Road,
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PUZZLED PUP. "Say, what's all the happy hollering about?" this pup seems to wonder as he watches children cheering and frolicking in the first heavy snowfall. A white Christmas may be the answer to a child's prayer . . . but to a pup, that snow is just so much bothersome white wet stuff.—TNS

NOTICE

AS THE HOLIDAY SEASON APPROACHES, ADVERSE WEATHER CONDITIONS SOMETIMES PLACE A MAXIMUM BURDEN ON OUR STAFF TO MAINTAIN OUR HIGH LEVEL OF SERVICE TO OUR RETAIL STORE AND HOME DELIVERY CUSTOMERS.

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LET THE CAROLS RING! In this age of commercialism, it could be easy for children to grow up never understanding exactly why we celebrate Christmas. To some, Christmas sometimes means little more than the sparkle of decorations, rich foods and presents. Christmas carols, however, have retained the religious message of the holiday to remind us of the true meaning of Christmas—the birth of Christ.—TNS

Horticultural Society Enjoys Christmas Party

The Annual Christmas Party of the Greater Windsor Horticultural Society was held on Tuesday, December 11th at the AKO Community Centre. Many old friends and members were in attendance. Mr. & Mrs. B. Carson and Mr. and Mrs. George Stevenson worked hard to make it one of the nicest Christmas parties ever.

Something new was added this year — the Christmas arrangement Show.

Thanks to the generosity of Heintzman's and the kindness of Mrs. M. Sacharoff, an organ concert of Christmas music was given starting at 7 o'clock. In addition there was the usual carol singing led by Mr. W. Moore and gift exchange took place.

Another new item was added this year — the lunch was smorgasbord and a special thanks is extended to all who volunteered foods, cakes and cookies.

NOTICE

The Bingo that was to be held at River Canard Church this Sunday, December sixteenth has been cancelled.

The aged and world-renowned artist, Picasso, when interviewed recently in Paris, had this to say: — "Painting is simply the art of protecting flat surfaces from the weather, and exposing them to the critic."

Maple Leaf Sanitation

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SEASON FOR CAMERAS. Six-year-old Linda Strachan is a little girl with big photographic ideas about Christmas. She knows that this is the happiest of holidays for taking colorful photographs . . . for when else can she get all kinds of things from angels to flying reindeer into the picture?—TNS

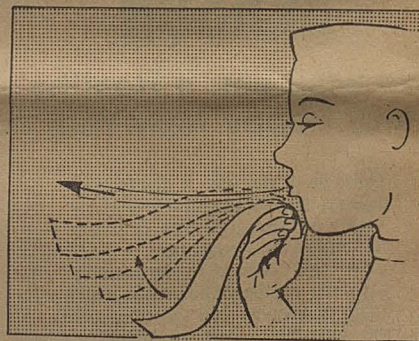
SMALL TALK

By Syms



"You sure know your way around a stove, Mary." "Thank you, Sam . . . All I need is someone to bring home the bacon."

THE CHILDREN'S CORNER



Cut a strip of paper about 10 inches long and two inches wide. Hold it by one end near your mouth. Now blow. Why does it behave that way?

THANK YOU

WE SINCERELY APPRECIATE THE PEOPLE WHO WORKED DILIGENTLY ON OUR BEHALF AND ALL THOSE WHO VOTED FOR US AT THE POLLS AS TRUSTEES OF THE PUBLIC SCHOOL BOARD AREA "A".

WE WILL STRIVE TO JUSTIFY YOUR SUPPORT.

AL NEWTON, STANLEY McDOWALL



YOUNG LADY'S SECRET. Old Santa may be the busiest man in the world at this time of year, but he still has time to listen to five-year-old Mary Jane Monteith as she whispers what she wants for Christmas.—TNS